

**Request for Proposal  
Public Art Installation  
City of Elk River, MN**

**Registration Due Date/Time  
October 4, 2019  
4:00 p.m. (CST)**

**Proposal Due Date/Time  
December 6, 2019  
4:00 p.m. (CST)**

**City of Elk River & Economic Development Authority  
13065 Orono Parkway  
Elk River, MN 55330**

# **Request for Proposal Public Art Installation City of Elk River, MN**

## **Section I General Information**

This document solicits Requests for Proposal (RFP) for a public art installation for the City of Elk River, Minnesota.

### **RFP Administration**

Address all correspondence, requests for additional information, registration, and proposal submissions to:

Amanda Othoudt  
Economic Development Director  
City of Elk River  
13065 Orono Parkway  
Elk River, MN 55330  
aothoudt@ElkRiverMN.gov  
763.635.1042

### **Deadlines**

Registrations will be accepted until 4:00 p.m. on October 4, 2019

Proposals from registered artists will be accepted until 4:00 p.m. on December 6, 2019

### **Acceptance of Proposal Contents**

The contents of this RFP will be included in the contract between the selected artist and the EDA. All information in the proposal is subject to disclosure under the provisions of Minnesota Statutes Chapter 13 – Minnesota Government Data Practices Act.

## **Section 2 Background**

On May 5, 2014, members of the Elk River arts community, city staff, and the Parks and Recreation Master Plan Planning Team met to review opportunities and potential locations and partnerships for public art in the city. Participants also identified goals, strategies, and themes for the public art plan. Members of the Elk River Arts Alliance, the Regional Arts Council, the Minnesota State Arts Board, the Central Minnesota Arts Board, Independent School District 728, the Elk River Economic Development Authority, and various theaters and other performance groups were all in attendance.

Attendees viewed a presentation and participated in discussions of public art opportunities and best practices as they applied to Elk River. They then defined the potential scope, goals, opportunities and approach to public art in the community. The input gathered at this meeting formed the vision for the Elk River Public Art Plan.

## **Section 3 Overall Scope of Services**

What does the City of Elk River mean to you? The EDA is seeking an impactful, memorable project that communicates this vision to current and potential residents, businesses, and visitors.

### 1. Participatory Process

Artists located within 100 miles of Elk River are asked to develop a mock up, rendering, or sample of a public art installation (project) as an entry as an RFP. Entries may include photographs, drawings or renderings no larger than 24" x 36" or modeled on a base no larger than 2' x 2'. Entries must include two and three dimensional renderings: 1,800 pixels wide in one PDF and include title, description and dimension.

### 2. Background

The Elk River Public Arts Plan states two elements must be discussed and defined in the proposal. One is the role of public art. The other is the role and management of the program to support public art. The plan concluded that successful public art meets the following characteristics.

- a. It is accessible to the public (location and financially)
- b. Has context specific to the site or community
- c. Includes community involvement
- d. Can express community values, enhance the environment, transform a landscape, heighten awareness, or question assumptions

### 3. Locations and Maintenance

Artists will be required to analyze and suggest the best possible location(s) for the project with the goal to enhance tourism and economic vitality, and consider future maintenance needs and costs.

### 4. Vision & Overview

Project submissions must promote the role of public art in the following ways: Accessible to the public (location and financially), have context specific to the site or the community, include community involvement, express community values, enhance the environment and landscape, and heighten awareness or question assumptions.

- a. Innovation – Create a project that defines the city, its businesses, residents, and tourists.
- b. Economic Development – Create a project that enhances the city's economic base and tourism.
- c. Judging – The panel of judges will choose a winner to complete their project. The panel will include a representative from the City Council, EDA, Parks and Recreation Commission and a resident at-large.
- d. Purchase of Project – The selected artist will be compensated for their project, which shall cover design, installation, transportation and materials costs and an honorarium to the selected artist.
- e. Location of Project – Project submissions must recommend a location on city property to install the project in accordance with the *Elk River Public Arts Plan*. City property includes but is not limited to:
  - a. Locations identified should be places where public art displays would likely be most engaged and should be highly trafficked areas.
  - b. The *Elk River Public Arts Plan* describes a variety of art mediums and locations such as downtown, community gateways, city hall, community parks, neighborhood parks, and trail corridors.
- f. Future Maintenance – Define future maintenance costs to keep the project attractive and safe. Project maintenance and associated maintenance costs will be further defined in a meeting with the Artist.

5. RFP Timeline:

- a. Registration. All participants must register their interest in submitting a proposal by October 4, 2019. Registration is mandatory and a prerequisite to submitting a proposal.
  - b. Proposals, renderings, mock ups, or samples are due by December 6, 2019.
  - c. Proposals will be presented to the judging panel in January and may include photographs, drawings, or renderings no larger than 24" x 36", or modeled on a base no larger than 2' x 2'.
  - d. Judging panel will make its recommendations to the EDA by February 2020.
  - e. The EDA will review the judging panel's recommendations. The EDA may request a presentation to the EDA from any or all projects recommended by the judging panel.
  - f. The EDA makes a recommendation to the City Council by February 17, 2020.
  - g. City Council chooses final project for submission to the Central MN Arts Board grant by February 17, 2020.
  - h. Participants whose projects were not selected have until 4:00 p.m. on February 21, 2020 to retrieve their proposals, renderings, mock ups, samples photographs, drawings, models, renderings or other related proposal materials from City Hall. The city will dispose of any unclaimed proposal materials.
  - i. The city will submit an application for review to the Central MN Arts Board by March 25, 2020.
  - j. The city will submit a formal grant application on April 8, 2020.
  - k. The Central MN Arts Board reviews all grant applications on May 14, 2020.
  - l. In June 2020, the City Council will decide whether to move forward with the proposed project considering available funding sources.
  - m. Project construction must begin by July 30, 2020.
  - n. Project construction must be completed by September, 2020 with an unveiling celebration projected for October, 2020.
6. Project submissions are valid for 90 days from the date opened by the EDA.
7. In the event the EDA believes additional clarification regarding a Project submission or additional information is needed, the EDA will submit a request for clarification to the submitting artist. That artist has two business days to respond to the EDA in writing.

## **Section 4 Proposal**

The project mock up, rendering, or sample submittal shall contain only the following information.

### **Proposal Format**

The submittal should follow the Table of Contents listed below:

- A. General Information
- B. Artistic Merit/Quality
- C. Project Understanding
- D. Project Approach
- E. Location, Installation and Future Maintenance
- F. Additional Information
- G. Total Project Cost

**A. General Information**

Provide a project mock up, rendering, or sample that defines the City of Elk River which may include photographs or drawings so long as they are no larger than 24" x 36" or modeled on a base no larger than 2' x 2'. Entries must include two & three dimensional renderings: 1800 pixels wide in one PDF and include title, description and dimension. Each artist must include a current resume.

**B. Artistic Merit/Quality**

- a. Provide an explanation of how this project will enhance artistic, cultural, and educational values of the viewers of this piece of art.
- b. Provide an explanation of how this project will advance the artist's goals relating to public art and build upon past public art involvement.
- c. Provide an explanation of how the artist's entry will allow all community members a greater understanding and awareness of art.
- d. Provide an explanation of how the public survey influenced your choice of project submittal.
- e. How will your project create a broader understanding and appreciation of your chosen medium?

**C. Project Understanding**

Submit a one-page letter of interest describing "What the City of Elk River means to you?" The EDA is seeking an impactful, memorable project that communicates this concept.

**D. Project Approach**

Provide specific approaches, methods, and assumptions that will be utilized to accomplish each work item as listed in Section 3, Part 2. Artists may submit as teams. The EDA, in its sole discretion, may contract with an individual artist or a team.

**E. Location, Installation and Future Maintenance**

Provide a proposed schedule from project initiation to final completion. The schedule should include a listing of key tasks within each phase, key milestones and approximate dates, and deliverables.

**F. Additional Information**

Include any other information that is believed to be pertinent, but not specifically requested elsewhere in this RFP.

**G. Total Project Cost**

The compensation to the selected artist(s) will not exceed \$20,000. The artist shall be reimbursed between 25-50% of upfront costs for materials and the balance upon satisfactory completion and installation of the artwork.

The artist shall break out the estimated costs as follows:

- a. Public art piece materials
- b. Transportation costs
- c. Installation costs
- d. Future maintenance costs
- e. Any other costs or charges deemed relevant by the artist

## **Section 5 Selection**

### **Process**

Members of the Project Judging Panel will evaluate and rank all submitted proposals received by December 6, 2019, after conclusion of this review, the panel will recommend the artist and project to the EDA. The decision will be based on a combination including, but not limited to: ranking, presentation of materials, and other qualifications. The EDA will review the recommendations making a recommendation to the City Council. The City Council will make the final selection of the artist and project to be submitted for grant funding. After determination of grant funding by the Central MN Arts Board, the city will consider whether to move forward with the project considering available funding sources. The artist will be expected to assist in developing a final scope of services and contractual agreement prior to commencing the project.

### **Disclosure and Disclaimer**

The city and the EDA reserve the right to waive any irregularity or defect in any submittal or reject any or all proposals. Receipt of responses to this RFP does not obligate the city or EDA to hire any respondent. Neither the city nor the EDA is responsible for any cost incurred by anyone in preparation for a response to this RFP including but not limited to costs associated with preparing a proposal or participating any presentations related to this RFP. The city and the EDA reserve the right to modify and/or suspend any and all aspects of this RFP at any time by providing notice to responding parties.

The city anticipates applying for a grant from the Central MN Arts Board to finance all or a portion of a proposed project. In the event that the city does not receive the grant funding, the city reserves the right to continue to move forward with the project using other funding sources or to decide that the proposed project is not feasible at any time in its sole discretion.

This RFP is for informational purposes only. Any action taken by the city and EDA in response to proposals made pursuant to this RFP, or in making any award or failing or refusing to make any award, shall be without liability or obligation on the part of the city or EDA or any of their officers, employees or advisors. This RFP is being provided by the city and the EDA without any warranty or representation, expressed or implied, as to its content, accuracy or completeness. Any reliance on the information contained in this RFP, or on any communications with the city's officials, employees or advisors, shall be at the responder's own risk. This RFP is made subject to correction of errors, omissions, or withdrawal without notice. This RFP does not constitute an offer by the city or the EDA. The city's and the EDA's determination as to the qualifications and acceptability of any party or parties submitting a response to the RFP shall be made at the sole discretion of the city and the EDA.

### **Ranking Criteria**

#### **1. Public Art Message – a maximum of 50 points**

What does the City of Elk River mean to you? The Economic Development Authority is seeking an impactful, memorable Project that communicates this concept to current and potential residents, businesses, and visitors.

**2. Memorable and Impactful – a maximum of 20 points**

**3. Related Understanding – a maximum of 10 points**

- a. Can the work be built and installed as proposed?
- b. Suitability of the artwork for outdoor display, including its maintenance and conservation requirements.
- c. Relationship of the artwork to the site and the host community, especially how it serves to activate or enhance economic development.
- d. Appropriateness of the scale of the artwork.
- e. How closely the proposed artwork meets the vision set out in the RFP and the *Elk River Public Arts Plan*.

**4. Schedule - a maximum of 10 points**

- a. Did the applicant meet all the required timelines?
- b. How well the proposed schedule from project initiation to final completion (including key tasks within each phase, key milestones and approximate dates, and deliverables) works for the city and EDA.
- c. Evidence of the artist's ability to work collaboratively and successfully complete the Project on time and on budget.

**5. Cost- a maximum of 10 points**

- a. What are the city and the EDA's costs in the short and long term?
  - (1) Artists' materials
  - (2) Transportation costs
  - (3) Installation costs
  - (4) Future maintenance costs
  - (5) Any other costs or charges

## **Section 6: Contract Terms and Conditions**

Prior to commencement of the Project, an agreement shall be entered into between the EDA and the artist(s). It is expected that the agreement will provide for compensation for actual work completed on a not to exceed basis and include at least the following conditions: Any changes to the RFP would be communicated to the registered artists.

- a. The EDA shall retain ownership of all renderings, mock ups, samples, photographs, drawing, and the Project prepared pursuant to the selected artist's proposal.
- b. If, for any reason, the artist is unable to fulfill the obligations under the agreement in a timely and proper manner, the EDA reserves the right to terminate the agreement by written notice. In this event, the artist shall be entitled to just and equitable compensation for any satisfactory work completed to that point at the discretion of the EDA.
- c. The artist shall not assign or transfer any interest in the agreement without prior written consent of the EDA and city.

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**Late Submittals will not be considered.**

# Elk River Public Arts Plan

## Introduction

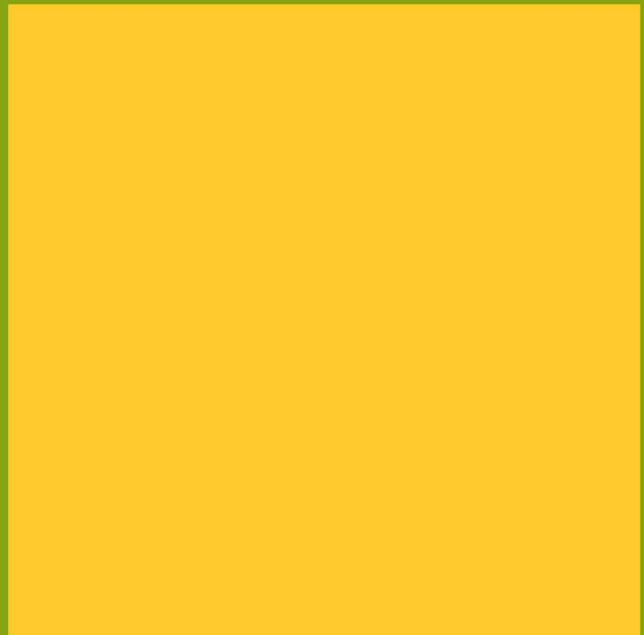
Public art and architecture says a lot about the city in which it is displayed. Murals may depict an historical event while avant-garde sculptures might indicate a place's openness to new ideas. A crowded art fair says volumes about a community's support for local artists, and a precision marching band may play in support of a local school. Elk River as a community embraces art and artists. The city recognizes the value of compelling public art, the input of creative thinkers, and the contributions they make to Elk River's identity and sense of place.

The Elk River Public Art Plan is for city-owned properties and infrastructure, though it may provide support beyond public areas. It addresses the current arts scene, public art policies, guidance for public art, and initiatives to further develop public art in the city.

## Public Art Vision

### *Visioning Session*

On May 5, 2014, members of the Elk River Arts Community, city staff, and the Parks and Recreation Master Plan Planning Team met to review opportunities and potential locations and partnerships for public art in the city. Meeting participants also identified goals, strategies, and themes for the public art plan. Members of the Elk River Arts Alliance, the Regional Arts Council, the Minnesota State Arts Board, the Central Minnesota Arts Board, Independent School District 728, the Elk River Economic Development Authority, and various theaters and other performance groups were all in attendance.



Attendees viewed a presentation and participated in discussions of public art opportunities and best practices as they applied to Elk River. They then defined the potential scope, goals, opportunities and approach to public art in the community. The input gathered at this meeting informed the vision for the Elk River Public Art Plan.

## *The Vision*

Public Art should represent Elk River. Its themes, creators, and viewers should come away with a better understanding of what the city is – ‘a sense of place.’ It should engage residents, businesses, and policymakers in the process. It should fit within the city, whether as a standalone piece or incorporated into buildings and infrastructure, as an integral part of the community. It should be displayed in a city that recognizes and compensates artists for their work. But above all, the art must stir the feelings of those who encounter it, to speak the ‘Language of Emotion.’

## Public Art Best Practices

When developing a public art program, there are two elements that need to be discussed and defined. One is the role of public art, the other is the role and management of the program to support public art.

## *Public Art*

Successful public art generally meets the following characteristics:

- Is accessible to the public (location and financially)
- Has context specific to the site or community
- Includes community involvement
- Can express community values, enhance the environment, transform a landscape, heighten awareness, or question assumptions

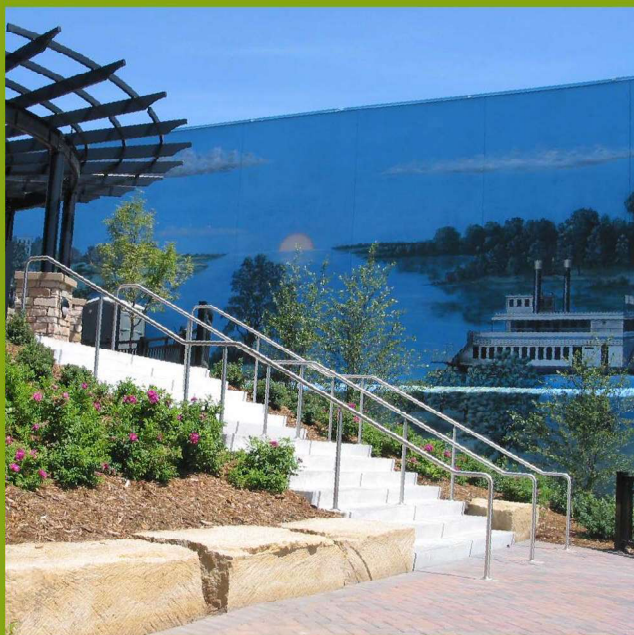


Photo from ArtSoup

## Inventory of Public Art in Elk River

- Downtown Murals
- Rivers Edge Commons
  - Etched River
  - Fountain
- Sculptures Downtown
  - Ladle
  - Elk
- “Tina” at Hillside City Park
- Handke School and Pit
- Jackson Avenue Water Tower
- Hwy 10 Memorial
- Independence Day Fireworks
- Historic Markers
- White deer at Handke



## Inventory of Public Art Programs and Policies in Elk River

- Art Soup
- Arts Alliance Classes
- Riverfront Concert Series
- Arts In Harmony Art Show
- Christmas Performances
- German Festival
- High School Evening of the Arts

## Inventory of Public Art groups & Organizations in and associated with Elk River

- Elk River Arts Alliance
- Regional Arts Council
- Minnesota State Arts Board
- Central Minnesota Arts Board
- ISD 728 Public Schools
- ISD 728 Community Education
- Elk River Economic Development Authority

## Types of Public Art

PERMANENT

MONUMENTS

ARCHITECTURE

PAVING  
WALLS

SCULPTURE

INFRASTRUCTURE

LIVING ART

WATER FEATURES

"POP-UP" GALLERIES

EPHEMERAL

PERFORMANCES

## Locations for Public Art

PUBLIC

SIDEWALK

GATEWAYS

PARKS/TRAILS

PLAZAS

STREETS

FESTIVALS

SCHOOLS

STOREFRONTS

INTERIOR BUILDINGS

PRIVATE

TRADITIONAL VENUES

### *Choosing Public Art*

Selecting art by committee has advantages and drawbacks. Art can be an iterative practice that benefits from the critiquing process in which outside opinions help the artist refine and improve her or his work. Without some oversight there is also the potential for art that is unsuitable for a community.

Using a public art selection committee can protect the city as well as the integrity of the public art program provided the committee consists of well-informed members with a wide range of expertise and experience in public art. The committee should be made up of representatives from the public art groups, organizations working in the community, artists living and working in Elk River, Parks and Recreation Commission members, and other stakeholders.

### *Public Art Programs*

As communities grow their public art programs, it is better to move slowly and learn from experience than to take on too much to start. The intent of this plan is to provide the city with options for supporting public art and methods for developing public art at an appropriate speed.

Various communities have employed different programs to develop public art, including:

- A rotating gallery program in which cities first provide a venue for artists to display their work, and then annually add one or two of the most popular pieces to the city's permanent collection
- Arts dedication (similar to park dedication) from any new private development, redevelopment, or public capital or infrastructure investment
- Arts requirement in which any new private development, redevelopment, or public capital or infrastructure investment must incorporate some level of public art
- Public art competitions
- Support or subsidies for locations for artists to do their work
- Support for events (concerts, plays, art fairs)
- Artist in Residence programs
- Facilitating partnerships between artists and corporate patrons
- Pursuing grants
- Facilitating simple permitting for temporary or "pop-up" art opportunities

## Locations

The locations identified are places where public art displays would likely be most engaged. In these settings, the art should respond to the context in which it is displayed. Public art, unlike a gallery piece sitting against a blank wall, must fit its setting. This is not to say that public art is not welcome in other locations in the city, nor that every artist's interpretation of what fits a location would be the same, but an artist must be able to answer the question, "how does your art respond to the context and setting in which it will be displayed?"

### *Downtown*

The historic downtown already shows and hosts numerous pieces of public art, from sculptures and murals, to performances and fountains. It is a pedestrian-focused area with public and private facilities. It is also the heart of the community, and an area commonly identified with Elk River.

Public art projects in the downtown area could further enrich the experiences of visitors and locals alike. Opportunities for public art could include functional pedestrian amenities such as benches, lights, planters, and gates or railings. Additional public art could fit into buildings or in storefront windows or facades. Potential points of focus or themes for public art could include the river or the area's history, or art could be created in response to the built form of the district. Art in this location will likely be oriented to the human scale.

### *Community Gateways*

Community gateways create a visitor's first impression of Elk River as they enter the city. These gateways thus serve as the city's welcome, whether it is for a first time visitor or for residents returning home from their daily commutes.

Public art at community gateways must consider the way in which people will interact with it. Someone entering Elk River from the north along Highway 169 will likely be traveling at highway speed. Thus, the gateway must be legible from a greater distance and at high speeds. Viewers will not be able to consider the

art for a long time, nor will they notice intricate details. Unlike a downtown piece that can be looked at and explored by a pedestrian, public art at gateways will likely have to make an immediate and strong impression. Art and materials may need to scale up or down to meet the individual location's needs. Coordination with the city's wayfinding plan will also be important for art in these locations.

### *City Hall*

As the official seat of the city's government, an element of professionalism must be considered with regards to public art that is located at City Hall. The amount of space available also narrows the types of artistic interpretation appropriate for this location.

Art in City Hall will likely be visual in nature and should be refined to reflect upon the city as an institution. It should be of a size that it can be located in City Hall without impeding movement or day to day operations. The level of detail should allow the viewer to stop and consider both the message and the craftsmanship of the piece.

### *Community Parks*

Community parks serve as the gathering place for the city. They are often a destination and attract people from all over Elk River and surrounding communities, thus public art in community parks reflects upon the entire community. Community parks have often been developed due to the unique features, uses, history, and landscape of the place. These stories and characteristics can offer artists inspiration when creating art for these locations.

Public art in community parks should build on the character of the individual park in which it is located. As community hubs these parks require art that will engage an audience from across the city. Art should interpret, be inspired by, or otherwise relate to the context and unique characteristics of the park.

### *Neighborhood Parks*

Neighborhood parks are the public spaces that define the "finer grain" neighborhoods of Elk River. People claim their neighborhood parks in ways they do not or could not with community or regional parks. These parks are where people develop their personal stories and experiences.

Public art in neighborhood parks should be an opportunity for the neighborhood to put their unique stamp on the facility. Opportunities could include school projects, mobile art making events, murals, or impromptu performances.

### *Trail Corridors*

The Great Northern Trail is the outdoor recreation spine of the community. Visitors and residents alike come to ride or hike the trail. Other trail corridors connect neighborhoods, natural areas, and parks. Many users are walking or bicycling, which means they may not stop for long and pass by areas relatively quickly.

Numerous opportunities exist for art to be incorporated into the wayfinding, infrastructure, and facilities along the trail. Because trails often connect natural areas and community destinations, they could be enhanced by interpretation or telling the stories of these important community locations. Trails and art can create a unique linear set of experiences that captivate viewers by giving them themes and stories to consider with each new encounter.

## Examples and Precedents

The images on these two pages display a range of public art. Similar projects may be fitting in Elk River. This set of images should not limit what is considered for public art, but may give an idea of the character and range of scales and mediums that could be used. Examples include sculptures, arts festivals, infrastructure art, temporary installations, musical performances, shelters, artistic park features, and storytelling plays



Bearly About - Lake Oswego, OR



Nest - Ironwood, MI



Stone Slabs and Mounds - Franconia, MN



ArtShanty Project - White Bear Lake, MN



Daybreak Sculpture/Skate Park - Utah



Fears Erased - Duluth, MN



Pathways to Peace - Minneapolis, MN



Gateway to the West - Minneapolis, MN



Dry Stone Construction Demonstration - Minnesota Landscape Arboretum



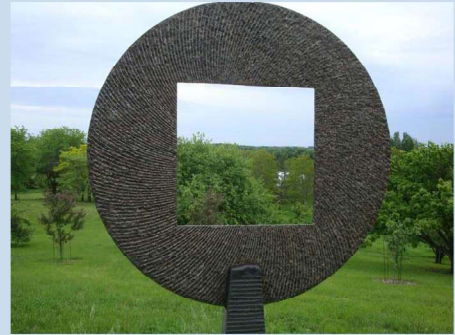
Growth - Brooklyn Park, MN



Millstream Arts Festival - St. Joseph, MN



Stickworks - Collegeville, MN



Disc Spiral - Minnesota Landscape Arboretum



Edgerton Bridge - Vadnais Heights, MN



Okee Dokee Canoe Trip Concert - Mississippi River



Bench - Spokane, WA



Wetland Overlook - Wilsonville, OR



Chihuly Glass & Bench - Seattle, WA



Granite Falls: Saturday Nights! Community Performance - Granite Falls, MN

## Goals and Strategies for Public Art in Elk River

The goals outlined below represent the input from local artists and arts groups in Elk River. They are intentionally open ended so as to be flexible as the city further develops its public art program. Strategies are steps the city or others may undertake to achieve the goals outlined.

Goal: Public art should represent the community and help create a “sense of place”

Strategies:

- Utilize local artists whenever appropriate.
- Incorporate local materials when appropriate.
- Look to characteristics of Elk River for inspiration.
- Incorporate art into the infrastructure of Elk River.
- Set aside a percentage of any infrastructure project for the incorporation of public art.
- Explore alternative infrastructure (rain gardens, unique bridges, streetscapes, etc.) that can incorporate creative elements.
- Facilitate and streamline the process for temporary art installations such as “pop-up” shops, performances, and events.

Goal: Public art should be leveraged for positive economic benefit and development

Strategies:

- Promote Elk River arts outside of the city.
- Facilitate events to attract people to downtown.
- Coordinate with local businesses.
- Facilitate events and programs for the sale of art.
- Develop and promote partnerships with corporate patrons and artists.



Goal: Engage the community in the process of public art

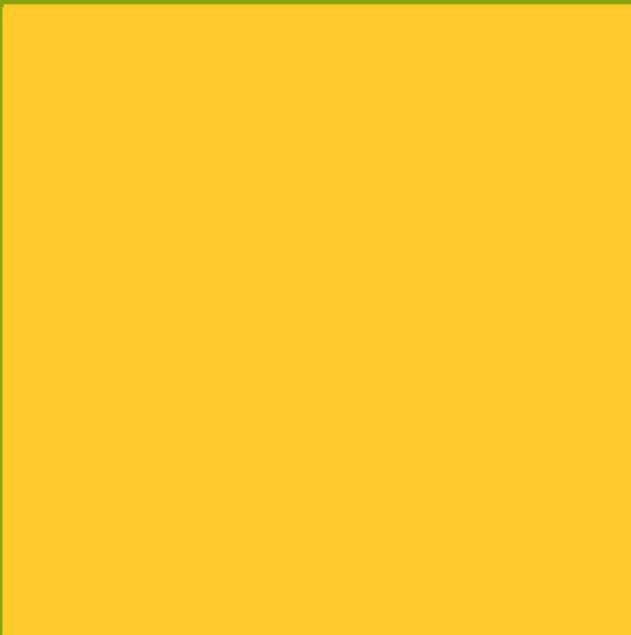
Strategies:

- Include citizen representatives as part of an arts selection committee.
- Allow for programs such as a “People’s Choice” for voting on and selecting pieces for the city’s permanent collection.
- Engage decision makers in business and government.
- Create an event such as a business/benefactors luncheon or awards program to introduce artists and projects to civic leaders.
- Incorporate artists in other government run public engagement processes.
- **Encourage community groups to raise money to purchase and install public art.**

Goal: Support public artists

Strategies:

- Maintain and develop arts based programming in recreation, community education, and within the school district to further the development of new and emerging artists.
- Compensate artists for their public art contributions.
- Explore the development of affordable artist space for studios and sale of art.
- Pursue grants to fund public art projects.



## Public Art – Public Survey

What public space in the City of Elk River would you like to see benefit from this project?

1. Parks/Trails
2. Sidewalks
3. Downtown
4. Gateway
5. Riverfront
6. Public Building
7. Other

Is there a theme that this public art project should fall within?

1. Nature
2. Historical
3. Environment
4. Education
5. Other

What would be your preferred style of art?

1. Sculpture
2. Monument
3. Statue
4. Street Furniture (benches, bike racks, etc.)
5. Mural
6. Other

What would be your favored art medium used for this project?

1. Metal
2. Wood
3. Clay
4. Rock
5. Other

**City of Elk River Public Art Installation**

**REGISTRATION FORM**

**Deadline: October 4, 2019 at 4:00 p.m. CST**

The City of Elk River Economic Development Authority, Minnesota, seeks an artist or artist team to design, fabricate and install an exterior, permanent art feature within the City of Elk River. The public art installation will serve as a focal point of the city and will be tied visually and physically to the surrounding environment and community. This significant public art installation will be highly visible to the community and tourists. The public art installation must complement the natural environment and define what the City of Elk River means to the artist. You must complete and submit this registration form to be eligible to submit a formal proposal. To obtain a copy of the Request for Proposals, contact Amanda Othoudt at 763.635.1042 or [aothoudt@ElkRiverMN.gov](mailto:aothoudt@ElkRiverMN.gov)

**Eligibility:**

The project is open to local artists who live within 100 miles of the City of Elk River. Any changes to the RFP will be communicated to the registered artists. There is no fee to submit this registration form. However, registration is mandatory to submit a subsequent proposal. No exceptions. If submitting this form by mail, it must be postmarked by October 1, 2019.

**Name** \_\_\_\_\_

**Email** \_\_\_\_\_

**Telephone** \_\_\_\_\_

**Address** \_\_\_\_\_

☐ By checking this box, I am confirming that I reside within 100 miles of the City of Elk River.

**Website** \_\_\_\_\_

**Medium** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Submission Options:**

City of Elk River

Attention: Amanda Othoudt

13065 Orono Parkway

Elk River, MN 55330

**or** [aothoudt@ElkRiverMN.gov](mailto:aothoudt@ElkRiverMN.gov) (type "Registration Form" in the subject line of the email)